

Case Study: How Undergraduate Programme in Entrepreneurial Career Development Led to a Career in Fashion (Advanced)

Global Roles, Median Salaries and Top Hiring Markets

Source: LinkedIn Economic Graph, Glassdoor (Global), Indeed Hiring Lab (2026)

Role | Median Salary (USD) | 5-Yr Growth | Top Hiring Markets

Fashion Designer | \$85,000 | +15% | United States, European Union, India

Fashion Marketing Manager | \$110,000 | +20% | United Kingdom, Australia, Singapore

Fashion Brand Manager | \$120,000 | +25% | United States, Germany, Japan

Fashion Product Developer | \$90,000 | +12% | European Union, United Kingdom, Canada

Fashion Merchandiser | \$100,000 | +18% | United States, India, UAE